

Privacy Statement

Alberta Cutting Horse Association (ACHA)

The Alberta Cutting Horse Association (“ACHA,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Statement explains how we collect, use, disclose, and safeguard your information when you visit our website or interact with us online.

By using our website, you consent to the practices described below.

1. Information We Collect

Personal Information You Provide

We may collect personal information that you voluntarily provide, including but not limited to:

- Name
- Email address
- Phone number
- Mailing address
- Membership information
- Event registration details

This information is collected when you:

- Subscribe to our communications
- Register for events
- Become a member
- Contact us through forms or email
- Participate in sponsorship or fundraising activities

Non-Personal Information

We may automatically collect non-identifiable information such as:

- Browser type
- Device type
- Pages viewed
- Date and time of visits

This helps us improve website performance and user experience.

2. How We Use Your Information

We may use the information we collect to:

- Process memberships, registrations, and payments
- Communicate updates, news, and event information
- Respond to inquiries and provide support
- Manage sponsorship and fundraising activities
- Improve our website, programs, and services
- Comply with legal or regulatory requirements

We do **not** sell your personal information.

3. How We Share Your Information

We may share your information only when necessary to:

- Process payments
- Manage registrations or event activities
- Fulfill administrative requirements

These third parties are required to protect your information and use it only for purposes related to the ACHA.

We will not share your information with unrelated organizations for marketing or promotional use.

4. Data Security

We take reasonable measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction.

However, no method of online transmission or storage is 100% secure. We encourage you to take precautions when sharing information online.

5. Cookies & Tracking Technologies

Our website may use cookies or similar technologies to enhance functionality and user experience. You may adjust your browser settings to refuse cookies; however, some features may not work as intended.

6. Third-Party Links

Our website may contain links to external websites. The ACHA is not responsible for the privacy practices or content of those sites. We encourage users to review the privacy statements of any third-party websites they visit.

7. Accessing or Updating Your Information

You may request access to, or correction of, your personal information by contacting us at: **achacutacow@gmail.com**

8. Children's Privacy

Our website and activities are not directed to children under 18, and we do not knowingly collect personal information from children without parental consent.

9. Changes to This Privacy Statement

We may update this Privacy Statement periodically to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised "Last Updated" date.

Last Updated: December 2025

10. Contact Us

If you have any questions about this Privacy Statement or how your information is used, please contact:

Alberta Cutting Horse Association

Email: **achacutacow@gmail.com**